

Florida Higher Education-Alliance for Substance Abuse Prevention
Minutes of the August 18, 2004 Conference Call

Members in Attendance

Bob Ruday – UT
Linda Chamberlain – USF
Ellen Snelling – Tampa Alcohol Coalition
Sue Carrigan – Tampa Alcohol Coalition
Tom Hall – Florida Southern
Laurie Davidson – Center for College Health and Safety Guest Speaker
Maureen Miller – UF
Mike Smith – FSU
Chris Franzetti – FSU
Laura Riddle – UCF
Brooke Williams – UCF
Jackie Griffin-Doherty – Operation PAR
Nanette Vega – UM

Introduction of New Members – Bob Ruday

Nanette Vega from the University of Miami, who is replacing Jamie Pontius-Hogan.

CCHS Potential Training Options Available to FHE-ASAP – Maureen Miller (for Tavis Glassman)

UF is planning to invite a representative from the Center for College Health and Safety to help facilitate a conversation between their campus and community stakeholders concerning high-risk drinking, in February 2005. A way that a representative could come, would be to also meet with FHE-ASAP members to facilitate a discussion about BASICS training, as well as a discussion for the possibility of statewide approaches to campus violence prevention. Laurie Davidson joined the call to talk further about these options. Laurie also shared more about BASICS. As of now it is in the curriculum development phase. They have been working closely with George Parks. Laurie is very optimistic about BASICS being used to reach a wider audience, including sanctioned students. Another online alcohol program, E-Chug, is very similar to BASICS. Laurie's preference would be to take BASICS to scale on campuses, and to ultimately be able to screen each in-coming freshman. Laurie is envisioning a set of different trainings and presentations that will target different constituencies on campus. The focus right now is on developing two curricula; the first being training of trainers model, and the second having the trainers go out and train other people, who can then teach others how to do BASICS well. Laurie encouraged everyone to read the Journal of Studies in Alcohol (March 2002, Supplement 14) for a comprehensive literature review for more information on BASICS and similar programs. Bob Ruday recommended that a small group should work with Tavis, Maureen, and Laurie to decide what we want to offer to the rest of the group in terms of technical assistance and training.

Statewide President's Initiative and CAN Workgroup – Mike Smith

The CAN Workgroup will be held tomorrow, Thursday, August 19th from 10:00 am to 4:00 pm. Those representing FHE-ASAP will be Sue Carrigan, Ellen Snelling, Maureen Miller, Chris Franzetti, and Mike Smith. Mike will try to have the number for everyone to call by this afternoon, so anyone who wants to call and listen in to the workgroup will be able to do so. The workgroup will go through the prioritized recommendations and then will be divided up into smaller groups to come up with strategies. The top priority is still the Presidential initiative. Robin Peters is now aware of who we are and wants to be involved with us. On another note, there is nothing new yet for the planning of the Higher Ed. Day at the Prevention First Conference. Mike and Chris are going to coordinate a conference call with the Executive Committee before the next planning meeting, to ask for input and to work on the structuring of the Higher Ed. Day.

Revised Strategic Plan and Website – Maureen Miller (for Tavis Glassman)

The Strategic Plan has been posted since the beginning of the fiscal year. Everyone is encouraged to take another look at this, which also includes our goals in detail. People are also encouraged to look at the Current & Future Endeavors listed under the Strategic Plan just as a reminder of what we're working towards as an organization. We are already working on several of these, including implementing the statewide CORE survey, arranging for possible spring training and technical assistance, and the presidential initiative.

Grant Report – Betty Straub

Betty was not on the call to provide a report.

FHE-ASAP Mini-Grant and CORE – Tom Hall

Bob Ruday still hasn't received the funds from the Enterprise grant. Tom Hall will e-mail Betty concerning this. Tom reported that Betty Straub did submit a concept paper to the Robert Wood Johnson Foundation. Chris Franzetti reported that her IRB wants specific language concerning anonymity and security for the CORE survey. Tom will check with George Vineyard. There is a 5-digit code and a 9-digit code. The 5-digit code offers greater anonymity. Tom needs the list of e-mail addresses from all participating schools by Monday, September 13th, so he can submit everything to the CORE.

Report from the Tampa Alcohol Coalition – Ellen Snelling

The Tampa Alcohol Coalition (TAC) had a meeting on Tuesday. USF has just completed the CORE Survey and had their results to share. The University of Tampa has many things planned for the beginning of the school year, including a social norms campaign focusing on designated drivers; pledge cards; a speaker; and an alcohol-free alternative planned for Thursday nights, since that is known as college night in Ybor. In Ybor, the police force has been doubled within the last couple of weeks, due to a teen club called Bling, which is staying open until midnight or 1 am and then the young teens (8-14 year olds) are being released into the street. They are now working towards having a teen curfew set at 10 pm in the entertainment district. Consistency is very important with having all of the teen clubs planning to close at 10 to work towards enforcing the curfew.

- The police force is also working on cracking down on the open container ordinance, as well as fake IDs, which includes education campaigns.
- The TAC had a discussion with the Bucs, who had originally advertised a full-page ad saying “all you can drink beer.” Now there is another full-page ad saying “all you can drink beverages.”
- Other policies the TAC is working on is the “Stop Underage Drinking Act” which is located on the MADD website and people can write to their congressmen.
- The TAC has decided to endorse CSPI’s Campaign for Alcohol Free Sports TV.
- Also, the Hospitality Resource Panel will be restarting this year, in which more people will be involved in planning for the future of Ybor City.

Other Notes

Laura Riddle is in the process of completing the FADAA membership application. Also, UCF just hosted the Victim Services Network Statewide meeting, and Laura shared with them about FHE-ASAP and encouraged them to consider joining since many also do AOD prevention work. Laura suggested that once she gets the mailing list, then we could send them an invite and some information about FHE-ASAP.

Nanette Vega shared that all incoming freshmen at the University of Miami, will be required to complete “Alcohol 101.” It was launched online last week, and the students have until August 30th to complete this requirement. For those that don’t complete it, they have to personally meet with Nanette. As of now, a little over 500 of the approximately 2,000 students have logged on. Nanette will share the results on the next call.