

FHE ASAP
Conference Call
October 22, 2003

Member Present: Bob Ruday (UT), Tavis Glassman (UF), Michael Smith (FSU), Chris Franzetti (FSU), Holly Rayko (USF), Hope Johnson (USF), Malukah Pitts (USF), Mark Stier (Saint Leo), Jamie Pontius-Hogan (UM), Brooke Williams (UCF), Tanya Cepero (UCF), Tom Hall (Florida Southern), Jackie Griffin-Doherty (Operation PAR), Mark Vargo (Operation PAR), Betty Straub (Center Associate), Ellen Snelling (Tampa Task Force), Sue Carrigan (Tampa Task Force)

Tampa Alcohol Prevention Task Force

Tampa applied for a state minigrant that will include technical assistance from an environmental prevention consultant, Maureen Early. Maureen will help us with strategic planning, research and development of alcohol policies, and training.

The Task Force is receiving technical assistance from the Center for Enforcement of Underage Drinking Laws. www.udetc.org.

"You Drink and Drive, You Lose" campaign targeting drunk drivers has begun in Hillsborough County and will run through the holiday season. "Extreme Teen", a new program for high risk middle and high school students, will be initiated in November. This program provides incentives for positive behaviors, such as good attendance and grades, community service, and participating in alcohol/ drug free activities. Incentives include movie, restaurant and mall gift certificates.

We are working on other grant proposals including the Byrne grant and Rapid Response.

Sue Carrigan is participating on a committee that will be developing prevention programs for the 18 to 25 year old age group. In Hillsborough, the universities/ colleges will be targeted. PAR is also participating in this effort.

Strategic Plan – Tavis Glassman

Several committee members are working on drafting a letter to University of Miami President Donna Shalala.

The strategic planning sub-committee has successfully revised the policy goal and is working on the coalition effectiveness goal. Contact Tavis Glassman to see progress. The Public Awareness goal has yet to be revised. Bob Ruday, suggested that the goals could be further discussed the Wednesday of the Prevention First Conference with Beth DeRicco. Tom Hall stated that the FHE-ASAP goals should be consistent with grant applications. Tavis invited anyone who is interested to help work on the strategic plan.

2003 – 2004 Mini-Grant Update and Overview – Tom Hall

The Substance Abuse Coalition Mini-grant has been submitted. The grant requests funding for training, assessment, strategic planning, and hiring Betty Straub to write up to three multi-year grants of \$125,000 or more. We hope to find out by the end of next week if our request for funding was granted.

The current registration number for the Prevention First conference is 31 attendees from FHE-ASAP. Laura Riddle will provide specific information regarding reimbursement for registration, travel, lodging for 1 night, and meal per-diem, as soon as possible.

Grant Update - Betty Straub

1. Possible grant applications: Laura, Tom, Bob, and I met in Austin last week for 2.5 hours to discuss the possibilities awaiting us! Here are two we discussed very specifically:

- Robert Wood Johnson Foundation's solicitation – Substance Abuse Policy Research Program. This funding will not cover intervention strategies; RWJ is focused upon analyses of policy as a way to make long-term gains well into the future. We discussed and got very enthused about looking at the Biennial Report (federally known as The Drug-Free Schools and Campuses Regulations [34 CFR Part 86]). Since we have multiple levels of compliance and noncompliance, we could actually produce data that could benefit campuses on a national basis. Concept paper is due November 7 and can be no longer than four pages. I'll be sending it out later today to get feedback and some initial data. Important point that I forgot to mention on the phone: As with all multi-campus data, I will make a strong argument for reporting in the aggregate only, or for concealing the identity of participating campuses. This could be a selling point or a breaking point for some of your presidents to participate in this kind of study. I think we need to avoid public embarrassment for our presidents at all cost with this kind of project, and a report of noncompliance could wreak extreme havoc. Funding is up to \$400,000 for up to three years. There will be a full-time project director hired for this one who may be able to assist the coalition in small ways, especially through distribution of information that could help your campus.

- NIAAA – Rapid Response to Underage Drinking: a program officer was at the National Meeting's Statewide Initiatives reception in Austin last week and stated that state coalitions weren't eligible under this program. However, I'll attempt to put together a template that campuses can use to fully develop a proposal under this program.

- To start, we're going to develop an application for the Tampa Bay area colleges regarding the Ybor City problem and freshmen orientation. As Holly mentioned, we're going to focus on the first seven weeks of the Fall semester when freshmen incidents spike around alcohol abuse.

- Next, Laura would like to see tailgating addressed at UCF, since other area colleges fully participate in the underage drinking abuse that occurs. Tavis had a great suggestion to include UF under this category, so I will make a call to NIAAA and see if we can

include two campuses in one application.

→ We wondered if the Miami area might have a need, since there are multiple campuses in that metro area.

UPDATE: We have found out since our conference call that only individual campuses may apply for the NIAAA Rapid Response Grants.

- Two quick mentions I made: 1) I'm meeting with Beverly Watts-Davis (Director of CSAP who did the closing keynote at the national conference last week in Austin) next week to catch up on life-in-general, and I'll ask what her plans are specifically regarding 18-25 year olds. I'll also find out if she's made a decision on the Southeast CAPT, which will be a tremendous source of technical assistance and training for us.
- 2) One of my former staff members has just been hired by the American Cancer Society in Atlanta, the national headquarters. She's scouting around to see if she can find an appropriate program that could fund any portion of the tobacco certification training that's coming up for FHE.

Prevention First Conference Update

Tom Hall reported that we are waiting for the results of our mini-grant application to fund members to attend the Prevention First Conference attendance on November 20. Mike Smith and Chris Franzetti reported that nearly all of the speakers have been finalized.

MINUTES ADDITION: Bob Ruday reports that seven members of FHE ASAP were in attendance. Bob is the co-regional coordinator for Alabama-Georgia and Florida. The 2004 National Meeting will be held in Washington, D.C.

U.S. Department of Education's 17th Annual National Meeting

MINUTES ADDITION from Maureen Miller:

Seeing as how this was my first time to attend the National Meeting, I had the opportunity to meet colleagues and gain valuable knowledge to take back to my campus. In particular, a university president spoke at the Joint General Session with practical ways to engage our own university president in becoming involved with the issues of alcohol and other drug abuse. The University of Florida has just chosen a new president who will start in January, and as a result of attending the National Meeting, I now have a renewed energy and commitment to inform and involve our new president with our prevention efforts.

In addition to the Joint General Session, there were several other sessions throughout the conference which proved to be informative and helpful to me, as well as offering opportunities to talk with colleagues who understand the work that we all do with alcohol and other drug issues. I thoroughly enjoyed the National Meeting, and am looking forward to next year's meeting.

Florida AAA Contest – Bob Ruday

Bob reported that the state chapters of AAA in the southwest and California offer an award of \$1000 to the state winner of the driving contest and a \$5000 award to the regional winner. Bob had sent out an email asking for volunteers to work on a committee to bring the same contest to Florida (and possibly to the Southeast). Laura Riddle and Barry Gregory have volunteered to serve on the committee. If any others are interested in serving on the committee, please contact Laura Riddle.

On-Line Survey – Bob Ruday

Bob reported for Barry Gregory about the online survey that nine (9) FHE ASAP institutions participated in this past April (2003). Please talk with Barry, if you would like for your institution to participate. For more information, please see: or contact Barry –

Poster Session at the National Meeting in Austin, Texas on October 17, 2003. Barry Gregory, Laura Riddle and Tom Hall submitted a proposal for a “poster session” at the this conference. Poster Sessions are held each on Friday and Saturday mornings at 8:30 am and is a time for all of the delegates to find out about the best programs and activities in the nation.

There were lots of interest in FHE ASAP. Thanks to Barry Gregory and also to Rick Howell who assisted Barry with the many delegates who visited the booth.

Update – Bob Ruday

The University of Tampa has been chosen as one of three “demonstration sites” to participate in a grant that BACCHUS and GAMMA has received from the National Highway Traffic Safety Administration (NHTSA). Other institutions are from Texas and California.

The demonstration project is a comprehensive, campus-based prevention program designed to give colleges and universities a set of educational initiatives to create an impaired driving prevention movement. The program is designed to provide training for student leaders, a campus assessment and an evaluation of policies and practices, educational resources, and campaign materials designed for individual campuses.

These campuses will build campus and community coalitions, increase enforcement, and use peer educators to reduce alcohol-related fatalities and injuries among their campus populations. The activities and results of the project will be published in a guidebook for replication by other college and university communities in January 2005 following the evaluation of the demonstration sites.

Tobacco Certification Initiative – Jackie Griffin-Doherty

Operation PAR is hosting the Tobacco Addiction Specialists Certification-March 8

through 12, 2004.

The Tobacco Addiction Specialists Certification is being sponsored by FHE ASAP, NAADAC Tobacco Addiction Specialists Certification Course, developed in collaboration with the University of Florida College of Medicine and Patient Support International and Operation PAR, Inc.

Costs: \$1,300 per registrant for a minimum of 20 paid registrants/maximum of 60. This includes food during the training, but not hotel stay or the cost of other meals.

The regular price is \$1,500 for this training. Jackie will request FHE ASAP scholarships from the DCF SunCoast Region, Central Florida Behavioral Health Network (CFBHN) Adult Prevention Subcommittee from the \$900,000 in adult prevention dollars that are currently being restructured among service providers to target Young Adults – 18-25; Older Adults 50 and above and Single Parents; I would have approval by January 2004. We must have 20 registered participants by February 1, 2004 in order to proceed with the training.

Pre-Requisites for Certification

- a. Evidence of 500 hours of education/training in a healing art
- b. Evidence of three years of employment in the health care profession
- c. Documentation of supervised work experience
- d. Evidence of current certification or licensure in the health care profession

Certification Requirements

- a. 25 CEU's pre-course study. Lessons 1-4.
- b. 60 CEU's course work on-site.
- c. Oral exam.
- d. 150 question final exam.

Includes 5 days of workshop presentations, faculty stipend, training, electronic version of course manual, workshop materials, written exam, and oral exam. Four hundred dollars (\$400) of the registration fee to be allocated to Operation PAR, Inc. to help defray expenses.

Program Overview

The Tobacco Addiction Counseling Certificate Course is designed to provide the student with the fundamental skills, strategies, and therapeutic intervention tools necessary to provide professional support and guidance to the client who wishes to become tobacco free.

The program is divided into four main areas of interest; foundational knowledge, skills and strategies, core recovery issues and wellness. The student is offered the background

knowledge of the history of tobacco and the nature of addiction to fully prepare them to employ counseling sequence charts, therapeutic tools, skills and strategies proven to be most effective in the recovery process.

A comprehensive exploration of the core issues involved in tobacco addiction is provided so that the student is fully prepared to support and guide clients through the entire process.

Finally, the program presents a detailed review of the special needs and challenges that face the smoker. The issue of dual disorders will be addressed. A residential treatment program will be profiled. The program ends with many practical tools to assist the counselor in maintaining their own wellness.

Program Outcomes

Participants completing the course will have:

1. a comprehensive knowledge of tobacco's history
2. a basic foundational knowledge of tobacco addiction
3. a fundamental understanding of tobacco addiction counseling
4. the required skills to work front-line with tobacco addicted clients

Participants will have the ability to:

1. prepare a comprehensive recovery plan
2. recognize the challenge of tobacco recovery
3. acknowledge the courage it takes to recover
4. identify core addiction and recovery issues
5. reframe experiences so clients can move forward
6. reinforce the commitment to the recovery process
7. brief before counseling
8. debrief after counseling
9. motivate the tobacco user
10. model recovery for the tobacco user
11. bond properly with the tobacco user
12. anchor clients in the process

The meeting was adjourned at 9:45 a.m.