

Florida Higher Education-Alliance for Substance Abuse Prevention Minutes of the June 22, 2005 Conference Call

Members in Attendance

Bob Ruday – UT

Tavis Glassman – UF

Maureen Miller – UF

Patricia Moynihan – FSU

Jackie Griffin-Doherty – Operation PAR

Tom Shapter – Florida Southern

Hope Johnson – USF

Rebecca Magerkorth – UWF

Ellen Donoghue – Guest Speaker, Center for College Health and Safety

Guest Speaker: Ellen Donoghue from the HEC – Tavis Glassman

- The Center for College Health and Safety is in the process of re-organizing the fifth year of the Robert Wood Johnson grant money, and the Center is working with statewide implementation initiatives.
- Four steps of the BASICS statewide implementation project:
 - 1.) Online survey

Using HostedWare, the Center for College Health and Safety will conduct a brief needs assessment survey of Florida campuses. The survey will provide a sense of the level of current use of brief interventions, including BASICS, and the systems in place for doing so. The needs assessment survey will be completed by one contact person on campus. Bob will forward this survey to all of the members.

- 2.) Strategic planning meeting

The purpose of this meeting is to introduce to one or two key campus personnel to the research evidence for BASICS, provide information about broader, systemic implementation of the intervention, and gauge the readiness of campuses to move in that direction. We will also prepare campus representatives to facilitate meetings of key stakeholders on their respective campuses.

- 3.) Follow-up technical assistance phone calls and emails

Using the framework provided at the regional meetings, each campus leader will then facilitate a planning process, asking key AOD task force members or other stakeholders to consider the current need for individual interventions, identify what is currently in place, and set goals for introducing or expanding use of BASICS. CCHS staff will provide telephone and email support for this activity.

We propose to facilitate meetings by telephone where campus leaders report on their progress and, using a process developed by CCHS, identify their respective readiness to implement a more comprehensive screening and intervention system. With them, CCHS will develop a plan for a training on implementing and delivering BASICS.

4.) BASICS training and implementation meeting with George Parks

The fourth step is the 2-3 day training and implementation meeting, led by George Parks, PhD of the Alcohol Behavior Research Center at University of Washington and CCHS. During the follow-up technical assistance phone calls, CCHS will assess the campus readiness and particular needs.

- At this time, Laurie Davidson and Kathleen Moore are working on a U.S. Dept. of Ed. Grant proposal and they need data from the online survey. Kathleen Moore worked with Bob on the previous grant proposal in which he was unable to submit due to be locked out of the application process.

Parent Brochure, Printing Stipend – Bob Ruday

- This mini-grant is for \$3,200 and it must be spent by June 30, 2005. There are four member institutions that requested the printing stipend (\$500 for each member institution). Two versions of the brochure were sent out; however the latest version is not compatible with other computers. The latest version will be converted and then sent out again. Schools should include their individual statistics and can change the pictures on the draft of the brochure. Operation PAR offered to print brochures in color and distribute them at their parent meetings.

Current status on the Fall Prevention Conference Higher Ed. Day – Mike Smith or Chris Franzetti

- The Higher Ed. Day has been changed from the last day of the conference to the first day of the conference, so attendees are able to go to the sessions. Bob has e-mailed Chris for the exact date of the *Higher Education* track. Ideas of speakers include the following:
 - Kim Novak from the University of Arizona, who is a good resource on risk management.
 - Peter Lake, a lawyer from Stetson.
 - Dr. Brad K. who is working with Mike Smith on a new model for responsible retailing.
 - Allow time for organizational issues and campus cross talk; assess which parts of the state are strong and would like to be part of this session.
 - Robin Peters to talk about the Office of Drug Control initiatives.
 - A round table discussion with senior administrators from different institutions. Tavis recommended that the Office of Drug Control should send a formal invitation to UF's President Machen.
 - Beth DeRicco and Jerry Anderson can present on community coalitions working with higher education.
- Mike and Chris are asking if there are other prominent speakers they can build this into the conference program. A travel honorarium will be provided to presenters and will not come out of FHE-ASAP funds.
- Rebecca Magerkorth asked if George Parks would be interested in attending the conference and talking more about the BASICS program. George Parks visited UWF and presented information to the counseling staff and psychologists, who as a result became more interested in the BASICS program.
- Ellen stated that George will be already traveling to Florida for the BASICS training and perhaps at that time he can have a session for the key stakeholders.
- Ellen suggested that Laurie Davidson from the Higher Education Center can possibly present at the conference and talk more about the statewide implementation and the strategic planning process of the BASICS program.
- Tavis stated that the statewide coalition may benefit from hearing George talk about BASICS in a preliminary way and get people excited at the November conference.
- Ellen reminded the group that there really hasn't been a conversation about the timing yet and George may not be able to make two trips to Florida.

Grant, Intent to Apply – Bob Ruday for Chris Franzetti

- Chris, along with Bob and Jackie Griffin-Doherty are working on the grant application which is due July 1, 2005 to the Office of Drug Control.
- The purpose of this grant is to hire a part-time coordinator for FHE-ASAP as well as other funding needs. Duties may include planning, coordinating trainings, evaluating initiatives, and other administrative tasks. The grant is for \$45,000 and would be a prelude to having a full time person during the next grant cycle (summer 2006).
- Some people of the member institutions have offered to help with the grant application process.
- Bob will be talking with Kathleen Moore regarding the evaluation part of the grant.

Miscellaneous – Bob Ruday

- As Bob stated earlier, the mini-grant money must be spent by June 30, 2005.
- Tavis suggested that FHE-ASAP invite Ellen Donoghue back to our July conference call to further discuss the timeline for the BASICS program implementation. The executive committee will also discuss this at their July 6th meeting.
- Ellen will go ahead and send out the survey link to all of the member institutions (this will be the first step of the BASICS program implementation plan).

The next FHE-ASAP conference call will be on July 20, 2005, at 9:00 am.