

Florida Higher Education-Alliance for Substance Abuse Prevention  
Minutes of the June 23, 2004 Conference Call

Members in Attendance

Linda Chamberlain - USF  
Chris Franzetti - FSU  
Tavis Glassman - UF  
Tom Hall - FSC  
Hope Johnson – USF  
Laura Riddle - UCF  
Bob Ruday - UT  
Maureen Miller - UF  
Dawn Pollock - HRP  
Mike Smith - FSU  
Ellen Snelling - Tampa Alcohol Coalition  
Casey Stevens - UT  
Brooke Williams - UCF  
Michael Zajac - UWF  
Jackie Griffin-Doherty – Operation PAR

**Statewide (College and University) President’s Initiative – Mike Smith**

FHE-ASAP is still working on logistical issues concerning this initiative. The timing of the event and securing funds continue to be barriers, which must be addressed in order to advance this cause. Fortunately this issue is a priority from the states Office of Drug Control. It was mentioned that perhaps some of next years mini-grant funds could be designated for this event. It was also agreed that this initiative would require its own funding source.

**Report about North Carolina’s Initiatives Speaker: Rebecca Reeve – Mike Smith**

Mike has had difficulty reaching Rebecca Reeve. They continue to miss each other due to very busy schedules. However, Mike is confident that is only a matter of time before Rebecca joins FHE-ASAP on a conference call.

**Grant Report – Betty Straub**

Bob Ruday reported on behalf of Betty Straub concerning grant funding. Betty is continuing to seek sources for funding. She is currently working with Enterprise car rental agency. Enterprise is concerned about all alcohol issues but specifically drinking and driving. More information will be shared at the next tele-conference.

Grant report from Betty Straub: Karen and I concluded that the Knight Foundation's four sites in FLorida would require extensive involvement in the middle or high schools, with college students as mentors almost a sideline of a project. We're delving into the Robert Wood Johnson policy grant that we had discussed at the National Meeting last October; it's up for another round of applications, which are due the latter part of August. As soon as I get back home from the SILI meeting, I'll follow up on what information we'll need

to get from each campus that wants to participate. In the meantime, please start gathering policy information: official documents given to students, for instance.

### **FHE ASAP mini-grant and CORE – Tom Hall**

Core Institute update: We will be administering the Core Institute Campus Survey of Alcohol and Other Drug Norms from Sept 20th to October 25. Each participating institution will need to get approval through your IRB to submit to the Core Institute a listing of randomly selected email addresses for undergraduate students 24 years of age and younger.

I suggest providing three times as many addresses as your target sample size. For example; if your sample size is 800, I recommend your institution submit 2400 addresses. The Core will cut off user availability after your survey sample has been filled.

Your sample size will depend on the size of your institution; the grant will pay for up to 800 completed surveys from institutions with over 20,000 students and 500 surveys for institutions fewer than 20,000 students. You can increase the sample size if your institution purchases additional surveys. I will provide the Core Institute with the cutoff numbers for the surveys purchased through our grant.

The staff at the Core Institute are extremely helpful. George Vineyard will provide you with assistance if you have questions regarding the administration of the survey. George can be reached by phone at (618) 453-4423 or 453-6976.

You will receive an executive summary and a report after the data has been analyzed. The summary and report will include local data, regional data and statewide data.

### **Report from the Tampa Alcohol Coalition – Ellen Snelling**

The Tampa Alcohol Coalition criticized a promotion by the Tampa Bay Buccaneers that advertised all-you-can-drink beer as part of a tailgate party package. Several local media outlets ran stories on our concerns. The Bucs agreed to change the ad, and said they will help TAC with PSAs and alcohol-free events for teens.

UT is working on a social norms campaign produced by marketing students. USF conducted a Core survey recently- over 3,000 students participated.

Extreme Rewards Program- More than 400 middle school students are enrolled and earning points to cash in for prizes. Students are drug-tested twice a year and rewarded for good grades, school attendance, volunteer hours and participation in alcohol/ drug-free activities.

A liquor store near USF posted a large outdoor sign: “10% discount on liquor with USF Student ID”. We brought this to the attention of our Pepin beer distributor and he talked to the owner. The next day, the sign was changed to include “Must be 21 or older”. The owner has joined our coalition.

Hillsborough County Anti Drug Alliance (our parent coalition) now has a web site: [www.hcada.com](http://www.hcada.com). TAC will have pages and links on this site.

**AOD issues and sexual responsibility – Cathy Robinson Pickett**

Update on sexual responsibility and alcohol and drug awareness education partnerships: i.e. Healthy Campus Coalition. The HIV education and patient care communities statewide and nationally, have recognized the need to partner prevention messages with other high-risk behavior agencies. Across the country, agencies in both HIV and STD are seeing alarming trends of people who are testing positive for a STD or HIV to self-report having been under the influence of some mind-altering substance when they contracted their individual disease. In the HIV community our reporting forms do not track substance abuse other than IDU or partners of an IDU; however many testing sites have begun to ask the broader questions including alcohol, party drugs and marijuana, particularly in an effort to contact possible partners for future testing.

Because often times we find ourselves operating in a box, that involves our specialty many agencies are reaching our across the state to partner and share information. Friends-Together and Florida Southern College have partnered to form a Healthy Campus Coalition, combining prevention efforts and peer educators. We have put together a monthly calendar to focus on one issue a month for the entire school year. We would like to share information with other like-minded folks as the process continues and we would also like to have information from your programs about things that may have worked for you. Tom and I do not see this as a stretch in anyway as we both focus on harm reduction and responsibility.

Several excellent resources for information and statistics the websites are [www.SAMHSA.gov](http://www.SAMHSA.gov) (Substance Abuse Mental Health Service Administration) [www.nami.org](http://www.nami.org) (National Alliance of the Mentally Ill) [www.CDC.gov](http://www.CDC.gov) (Centers for Disease Control) and [www.theaidsinstitute.org](http://www.theaidsinstitute.org) (Formally Florida AIDS Action). Our website is [www.FriendsTogether.org](http://www.FriendsTogether.org) and my email is [HIVeducation@aol.com](mailto:HIVeducation@aol.com) and our office number is 863-686-7475.

**ACHA and Campaign Update – Tavis Glassman**

Tavis has received confirmation that the American College Health Association will be endorsing the CSPI's (Center for Science and Public Interest) Campaign for Alcohol Free Sports TV.