

Florida Higher Education-Alliance for Substance Abuse Prevention
Minutes of the September 22, 2004 Conference Call

Members in Attendance

Bob Ruday - UT
Hope Johnson- USF
Mike Smith - FSU
Chris Franzetti - FSU
Laura Riddle-UCF
Keri Nolan - UCF
Nanette Vega - UM
Judy Gibbons - Gulf Coast
Jackie Griffin-Doherty - Operation PAR

Guests: Raquel Simon,
April Hurley Florida Coalition to Prevent Underage Drinking

Guest Speakers - Raquel Simon and April Hurlee, Florida Coalition to Prevent Underage Drinking

Wants to learn how to work with awareness & education on underage drinking. College outreach. Protect State laws as far as the buying of alcohol over the Internet, phone, mail etc. because this creates a new easy access of underage people to obtain alcohol.

Hurlee Communication Group – April Hurley

Hurley Communication Group would like to work with our coalition to get the message out about the misuse of underage clientele with alcohol sales. They are connected by media advocacy & legislative issues. They have also worked with American Heart Association, Lung Association & youth smoking. Would like to show how alcohol is available over the internet because public doesn't really understand this risk.

Hurlee started working/researching this past summer. Their clients: Florida Retail Federation & Wine distributors, which also provide funding. Funding comes from both retailers & wholesale. April discussed that the Florida retailers are accountable for the face-to-face selling of alcohol. They are at serious risk for losing their license, and therefore must be trained accordingly. Wants to protect interests in state from those that are from out of state (in reference to retailers).

FSU would like to set up a time to talk with April so that they can help support one another.

FADAA State Prevention Committee – Laura Riddle

Attended State Prevention Meeting in August, and will continue attending.

- Broad group
- Individual & state partnerships can form
- Community partner & economic resource possibly
- Gave overview of who we are & what we do to them.
- Mentioned white paper and enrollment

CORE update – Hope Johnson

Start date was delayed until **October 1, 2004**. If students choose to do a survey, you will need to use an incentive pop-up page that should be submitted by the middle of next week. 10 custom questions are due by **September 27**. Submit e-mail list in excel, cover page with informed consent & pop-up. Was there a sample pop-up that could be sent out? It has not yet, but Hope will have the CORE representative look over hers, and then send it out for all of the schools to use or modify. All submission should be made to Tom Hall, who will then pass them on to George at the CORE.

Prevention First Conference Update: Friday, November 19 – Mike Smith.

Mary-Joe Gonzalez sends her regards; she is meeting with the Governor's office today. She is ecstatic about the press coming out of Tampa & Ybor.

The Prevention First Conference date is set for **November 19**. The agenda is still TBD. Tom would like Bob Ruday and Laurie Riddle to plan the program. Decisions will need to be made quickly about the program. We are looking at about 6 hours plus a meal.

A Mini Grant contract may be possibly for travel grants and will be known within 2 weeks. There is no guarantee. Travel grants are important in order to maintain a large number of people in attendance at the conference. We should find out no later October 15, if we will receive a grant.

Please anticipate that there will be travel grants while considering the conference agenda. What about speakers? If time is planned wisely then we're looking at bringing in a speaker during the morning so that the conference will pay vs. bringing speaker in for afternoon. How to use funds? Guest: Cheryl Pressley from the CORE will speak if we pay for her travel & lodging.

Mike also talked about a special grant that the ages of between 18-24 years old will be announced next week. FHE ASAP is in a great position, because of their name and that they are key members that the state will look towards for assistance.

Work with the FHE chair & co-chair on how to use time on November 19 so it can go on agenda. Fill out the time slots and anticipate funding.

FADAA Update-Bob Ruday

Bob reported that he sent in dues to be an associate member of FADAA. He received a letter that all associate members must be approved by the FADAA executive Board. They will vote on whether or not can become an associate member at their next board meeting November 19th.

Grant Report - Betty Straub

Betty was not on the call to provide a grant report.

Suggestion to move the time of the conference calls to 8:30 am

No one is in favor of moving the meeting time.

The next conference call will be on October 27th, 2004 at 9:00 am.

Respectfully Submitted:

Jamie Brumley, Tamelia Malcolm, and Jacklyn Rothberg, UF Health Promotion Interns